



HOW WE DESIGNED CUSTOMIZED WAREHOUSING AND TRANSPORTATION SOLUTIONS TO SUPPORT THE SHIFTING DEMANDS OF A GLOBAL POLYMERS COMPANY.

THE CHALLENGE

With more than 800 customers in over 60 countries, our client is a leading global producer of engineered polymers based in Houston, Texas with regional offices in Rotterdam and Shanghai. Their products are used in a wide variety of applications including consumer and personal care items, adhesives and coatings, electronics, medical supplies, automotive components and more. With business strengthening, they opened a new plant in Mailiao, Taiwan and needed a supply chain management partner who could provide them with local warehousing and transportation support capable of flexing with the cyclical nature of their business. This is where Morrison Express came in.

THE SOLUTION

Following a thorough analysis of their business, Morrison Express designed a project team for the client with the logistics knowledge required for this type of operation. The team identified the necessary warehouse space, developed the IT – from WMS to track-and-trace – and built a freight management process that could both satisfy the shifting demand and integrate via EDI into the client's ERP system.

RESULTS

While the plant comes online, one thing is clear: the local presence, IT flexibility and customization, and experience at Morrison Express have set the stage for a strong relationship with much room to grow in the future. Morrison took the time to develop all the necessary documentation and enforce our commitment to our client's success. The extra steps mattered.

For over 40 years, Morrison Express has been providing innovative, integrated solutions configured to our clients' specific requirements. With over 300 full-service and partner offices strategically located around the world, we can design, manage and service your supply chain efficiently and cost-effectively. For more information about our services, email customer_service@morrisonexpress.com or contact your local sales representative.

